

# RREC

Rolla Regional Economic Commission

## The Rolla Region—Engineered for Growth

As the convergence point for the Interstate and two important State highways the City of Rolla has several sites which are well placed for new retail development:

The intersection of I-44 and Highway 63 should be the subject of new development with the 2009 plans to upgrade Highway 63 into the ONLY central north/south corridor in Missouri.



[www.rollaecondev.org](http://www.rollaecondev.org)

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Highway 63 and Highway 72 intersection in Rolla – this is one of the most heavily travelled intersections in the region with an estimated 30,000 cars per day. This intersection is located adjacent to the Rolla Walmart.



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Exit 189 at Highway V/Highpoint Industrial Park currently hosts a handful of fast food offerings and a Travel Center with sales in the top 5 for that franchise system. The area is well situated for new commercial development.



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